

Arlyne Alston Director of Communications and Marketing

Arlyne Alston joined the Ohio Housing Finance Agency (OHFA) in 2010 and was later named the Director of Communications and Marketing in 2011. Ms. Alston leads the Office of Communications and Marketing that is charged with administering, coordinating and promoting projects, programs and events that advance OHFA as a leader in the affordable housing industry. In her capacity as Director, Ms. Alston is primarily responsible for upholding and advocating the mission and values of OHFA through news releases, publications and promotional materials. These print and web-based materials are designed to raise Agency awareness, tell the Agency's story and explain the impact that OHFA has on Ohio communities.

Ms. Alston's employment history includes state government, two Fortune 500 companies and one of the largest learning institutions in the country. Prior to joining OHFA, Ms. Alston served as the Communications Officer for eTech Ohio for nearly five years. She holds a Bachelor of Arts in Journalism with a concentration in Public Affairs from The Ohio State University. Ms. Alston is also a member of the National Association of Professional Women.